



TABLOID DIRECT MAILER Ad Specifications

TRIM SIZE OF MAGAZINE	10" X 12"
BINDING METHOD	Saddle stitched
SAFETY	Keep live material 1/8" from trim,
RESOLUTION	300 dpi, CMYK

CHART Publishing will accept ads on CD or as PDF. Please include all fonts, supporting artwork, photos etc. with your ad. We will not be able to reproduce your ad without these components.

Save all color files as CMYK at 300 dpi.

CHART Publishing supports the following software:

- Photoshop
- Illustrator
- Acrobat
- InDesign

SEND AD MATERIALS TO:

CHART Publishing
Attention: Production Manager
654 N. Woodchuck Suite F
Wichita, KS 67212
316.773.5788 Ext. 101
production@chartpublishing.com

AD SIZES

FULL PAGE w/ bleed
10.268" X 12.5"

FULL PAGE float
9.375" X 11.375"

HALF PAGE
VERTICAL
4.625"
X
11.365"

DBL.
COUPON
4.625" X 4.475"

COUPON
4.625" X 2.175"

1/4 PAGE
4.625"
X
5.625"

1/2 PAGE
HORIZONTAL
9.375" X 5.625"

CHART PUBLISHING

654 N. Woodchuck Suite #F | Wichita, KS 67212 | Ph: 316.773.5788 Ext. 101 | Fax: 316.361.7175