



WAYZATA 1055 Wayzata Boulevard East • Wayzata, Minnesota 55391-1812 • (612) 473-4606 • FAX (612) 476-5219

Ms. Georgi Anderson
C/O KSTP
2792 Maplewood Drive
St. Paul, MN 55109

Dear Georgi:

The purpose of this letter is to tell you how pleased I am with the results of the KSTP/Marketeer program we were recently involved in.

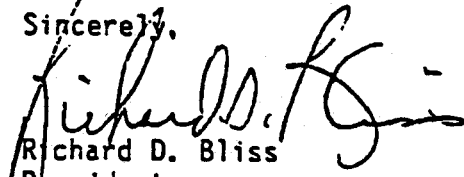
The article about our bank was very positive and well-written, and the customer testimonials added a great deal of credibility.

The Marketeer article mailed to 38,000 company presidents and CEOs in conjunction with our KSTP advertising, created a marketing blitz. The public feedback has been overwhelming. We receive daily letters, phone calls, and comments everywhere we go.

All of our other advertising efforts combined over the past year have not equaled the kind of response we have received from this program.

We enjoyed working with you and your staff, and would highly recommend this program to any company looking to do a large scale promotion of their business.

Sincerely,



Richard D. Bliss
President

RDB:dm