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Mr. Jim Tollar
WTVH-5
980 James Street
Syracuse, NY 13203

Dear Jim;

I am writing to tell you how pleased I am with the exposure we've received with the Marketeer and WTVH-5. The magazine has tremendously helped increase our awareness in the community and I'm always meeting people who tell me they've seen both my company and me in the Marketeer!

Our firm began using television advertising to help develop new clients last summer and it has quickly developed into our most effective marketing tool. The success we're enjoying with our television campaign on WTVH-5 has resulted in the company identifying TV as the best way to increase our visibility and bring in new clients.

I am very pleased with our partnership with WTVH-5 and am looking forward to continuing this successful relationship.

Sincerely,



Ardan N. Scipione
Office Manager