

Mr. John Soucheray
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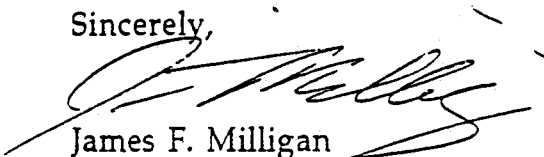
Dear John,

This letter is to thank you for giving me the opportunity to appear in the recent printing of the Marketeer. As a new business, I'm constantly looking for new and effective promotional opportunities. The Marketeer offers the kind of print promotion that's extremely hard to come by. The magazine look and feature article format of the Marketeer is the kind of promotion I've searched for. The recipient of the Marketeer (if he thinks like I do) thinks "How can I get featured in a publication like this?". A feature article like this one not only gets your name in front of the consumer, but for a young business like mine, the article instills confidence in my business. Additionally, my business caters to the upper income members of the Twin Cities and this is the exact group of people the Marketeer reaches when they mail to small business owners. Small business owners are the cornerstone consumer for my business and the Marketeer reaches all of them. I couldn't be happier with the results.

Feel free to give my name and number to anyone that may have questions regarding the publication.

Thanks again for giving me the opportunity to appear in the Marketeer. I hope that I will be considered for a follow-up article in the future.

Sincerely,


James F. Milligan