

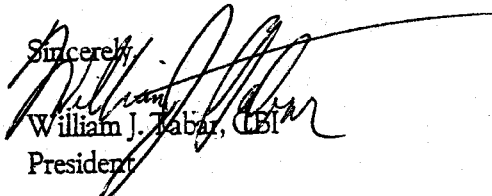
Pete Benedetti, General Manager  
Citadel Communications of Utah  
434 Bearcat Drive  
Salt Lake City, UT 84115

Dear Mr. Benedetti:

When I was first contacted by Mike McBride concerning placing an advertisement-article in The Marketeer, I was skeptical of my following through on the proposal he outlined. However, I decided to meet with Mike and Terry Mathis to hear the detail. As a result of that meeting, I decided to proceed with a one-page article and 80 sixty-second spots of advertising on radio.

The article for The Marketeer and the radio spot were developed by professionals who needed only modest input from me. I am well pleased with the content and power of both the article and the spot. I am even more pleased that we have received many favorable comments from clients, customers, and people who did not know us prior to my becoming involved with Citadel Communications. While it is still early, several of the contacts could be very beneficial to our business. It is likely that a business which was listed for sale because its owner read the article in The Marketeer is about to sell. That would make for a quick return of my investment.

Sincerely,

  
William J. Tabar, CEO  
President

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