



Cady Communications, Inc.
Where Customers Come First!

3200 North Harbor Lane • Plymouth, MN 55447 • (612) 553-1001

Mr. John Soucheray, Sales Manager
KSTP-AM 1500 Radio
2792 Maplewood Drive
St. Paul, MN 55109

Dear John:

I wanted to drop you a quick note to share with you a little story you may find of interest.

As you know, Cady Communications has been in business since 1986. Throughout that time, we have provided small-to-medium size Twin Cities businesses unsurpassed telecommunication equipment support and unequalled professional telecommunication service. Cady Communications was founded on principles of complete customer satisfaction. Strengthening this foundation is our continued commitment for the future.

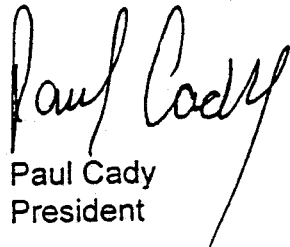
But our sales people have had a common concern. Initial relationship building with prospective clients was hindered by our lack of market presence. Businesses who should be Cady customers often were reluctant to be so simply because they had never "heard" of Cady Communications!

After about three months this last Spring, that situation changed. Advertising on KSTP AM 1500 Radio has made the name "Cady" broadly recognizable as a major telecommunication resource for the Twin Cities business market. And your people helped in more ways than just running our commercials. You helped pull together all the production elements, helped me sound good on the air, and made the entire experience practically pleasurable!

Excellent work John. I look forward to a long and mutually beneficial relationship.

Sincerely

CADY COMMUNICATIONS, INC.



Paul Cady
President