



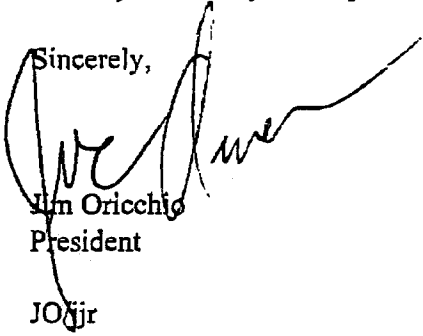
Rob O'Brian
KSTP-AM
2792 Maplewood Drive
St. Paul, MN 55109

Dear Rob:

Just a short note to tell you what a great effect The Marketeer had on our 1996 marketing plan. I felt the article was well written showing that Coordinated Business Systems was a strong independent business. Our advertising on KSTP-AM, along with The Marketeer article helped Coordinated Business Systems, Ltd. have one of its most successful years.

Thank you for all your help.

Sincerely,



Jim Oricchio
President

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