



Dayton Area
Chamber of Commerce

Serving the businesses of the Miami Valley region since 1907

Gina Strange
Account Manager
WHIO Radio
1414 Wilmington Avenue
Dayton, OH 45420

Dear Gina:

I am pleased to report that the response from our article in "The Marketeer" has been extremely positive. Current members of the Chamber who have the article are interested in learning more about our "value-added benefits program." The Marketeer piece has also proved to be a vital component in our new member recruitment program.

"The Marketeer" is a sharp piece, and combined with radio, it made for a very successful campaign.

I look forward to a continuing relationship with WHIO. Thank you for a job well done.

Sincerely,

A handwritten signature in black ink, appearing to read "Phillip L. Parker".

Phillip L. Parker, CAE
President
Dayton Area Chamber of Commerce