

Citadel Communications Corporation
500 4th ST NW
Albuquerque NM 87102-2102

RE: Linda Weber

Director of Marketing:

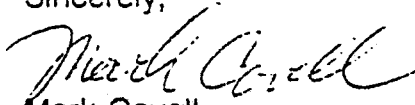
As the head of a marketing department I know the value of a good product and a professional Account Executive. These are the means to success.

I wanted to let you know that I have been very impressed with the job that Linda Weber has done for Delta Dental. Delta is approached by every advertising avenue there is and very few representatives are professional. Most are more interested in making the sale than in helping Delta meet its advertising and communication goals. When someone is interested in helping Delta meet its goals it is usually the nucleus of a long term relationship.

When Linda approached Delta about The Marketeer we were a bit skeptical to say the least. Delta has participated in promotions like this in the past and received limited benefit. However, this was not the case with The Marketeer. The feedback from clients, potential clients, and competitors was fantastic. No one knew this was a promotional piece. People actually read the article and the magazine appears to have some shelf life.

I appreciate the job that Linda and KOB have done for Delta.

Sincerely,



Mark Covell
Director of Marketing