

Mr. Howard Neal
General Manager
KOST/KACE
610 South Ardmore Ave.
Los Angeles, CA 90005-2322

Dear Howard:

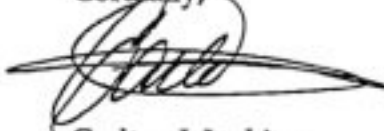
I just received my advance copy of the 1st issue of the Marketeer.

I am truly impressed with the quality of the piece and extremely appreciative to you and your staff for allowing the Founders National Bank of Los Angeles story to be both your cover and your centerfold presentation.

I remain excited about the future of our relationship with the KACE/COX Broadcasting family and look forward to working with you to find ways to build and strengthen it.

Again, Congratulations on an exceptional first issue of the Marketeer.

Cordially,



Carlton J. Jenkins
President & CEO

CJJ:mde

Cc: Guy Goldschmidt
Ruthie Bennett, SVP

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