



ENERGY CORP.

WKBW-TV
7 Broadcast Plaza
Buffalo, NY 14202-2699
Attention: Bernard Mitchell



Dear Bernard:

During the fall of 1997 you asked for an appointment to present a unique marketing opportunity from WKBW-TV. The presentation was for a business to business publication called The Marketeer. During that meeting, Jim and I knew The Marketeer was just what we needed to kick off a major positioning campaign for the home heating season.

Your attention to executing all of the details made this a very pleasant experience. The entire package was an excellent value and your service was exemplary.

NOCO Energy Corporation has received positive feedback from industry and vendors regarding the quality of The Marketeer article. Additionally, The Marketeer is an excellent piece for our representatives to leave behind after presentations.

NOCO Energy Corporation would highly recommend The Marketeer to any company seeking credible business to business visibility.

We look forward to your next edition of The Marketeer.

Best Regards,

A handwritten signature in black ink, appearing to read "Michael F. Newman". The signature is fluid and cursive, written over a horizontal line.

Michael F. Newman
Manager Dealer Relations