



Roof Renew
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John Mohr, IV
Retail Sales Specialist
AM 1500 KSTP
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St. Paul, MN 55114

Dear Jack,

I want to thank you and Tom Mischke for your help in 1999. Roof Renew had a record year in 1999, increasing sales by 300% over 1998. Your help in creating and placing spots put us in contact with our target customer. Tom Mischke's personal testimony regarding our service was quite beneficial and was echoed by a number of our customers. Radio advertising has made people aware of the need for roof cleaning and that Roof Renew is the Twin Cities leader. Also, the response from the article in the Marketeer has been an added surprise considering our seasonality. We have been scheduling work into the spring of 2000 because of the article. The Marketeer's credibility will also be a benefit as we work with Realtors of the Twin Cities. We are looking forward to working with KSTP in 2000 as we expand into western Wisconsin and into the St. Cloud area. Thanks again for your help.

Sincerely,

A handwritten signature in black ink that reads "Mike Hilborn". The signature is written in a cursive, flowing style.

Mike Hilborn
President