



ROOT 2, PC
ARCHITECTURE
+
ENGINEERING

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WICZ-TV FOX 40
4600 Vestal Parkway East
Vestal, NY 13850
Attn: Wayne Gordon

Dear Mr. Gordon:

We are writing to inform you of the wonderful response we have received from our television advertisements and the *Marketeer* magazine. We have received positive feedback from our past, existing and new clients, as well as a number of business colleagues. We were very impressed with the professionalism and quality of both the commercials and the *Marketeer* magazine. The article portrays our firm very well and in conjunction with the television ads we have received a great deal of name recognition for our company. This marketing effort has lead to a number of client inquiries and job prospects.

The staffs at both WICZ FOX 40 and the *Marketeer* were extremely helpful and accommodating. From all of us at Root 2, PC, we thank you for a job well done.

Respectfully,

George W. Haus
Principal