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Mr. Chris Dierker  
Local Sales Manager  
WEEK TV 25  
2907 Springfield Road  
East Peoria, IL 61611

Dear Chris:

I just wanted to take a moment to express how please I was with the Sprint PCS article that ran in The Marketeer. I must say that I loved the final product. The photography was great. Our Peoria office was also very pleased. I have just forwarded copies of The Marketeer onto our regional office in Chicago and our corporate office in Kansas City.

I think the addition of The Marketeer from WEEK was very valuable addition to our television buy.

Sincerely,

A handwritten signature in cursive script that reads "Laurie Hutcheson".

Laurie Hutcheson  
Marketing Manager  
Sprint PCS



Sprint PCS™ Network Member