

A great deal . . . more!

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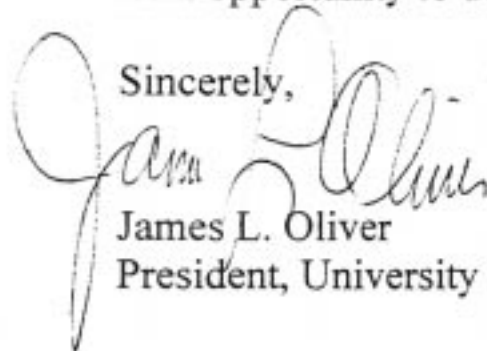
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Dear Jeanie:

Just a short note to let you know how successful the Marketeer has been for my business. In the last two months our Red Carpet Leases have more than doubled making our dealership number one in the branch with leases. I can't tell you the number of business colleagues that have stopped me to say they had read the article. Thanks for the tremendous suggestion and we look forward to the next opportunity to do the magazine.

Sincerely,



James L. Oliver
President, University Ford