

Mr. Joel Henry
KSTP 1500
2792 Maplewood Drive
St Paul, MN 55109

Re: The Marketeer

Dear Joel:

Just to let you know how effective the article in "The Marketeer" is for our voice mail service.

We have sold several large jobs from call-ins off of the article.

Our sales people find handing the magazine to a prospect adds more credibility to our message.

Finally, the reprints are particularly useful when mailing information and also as a bill stuffer to our existing customers.

Thanks for your help.

Yours truly,



Nick Shuraleff
President